

Independent Activations Agent



Overview / Job Description

The Njuka Gaming Company located in Lusaka is the creator and developer of Njuka the mobile game (<https://njuka.com/>). Njuka as it is commonly referred to in the local language is a card game indigenous to Zambia. It is enjoyed and played by many Zambians for fun and to make money.

We are looking for a Sales and Activation Agents to help promote the game to new users. Those agents will fall in two categories and will work as independent sales agents.

- Customer Activation Agents – Online Channels. These are agents who, using online tools, put the Njuka games right in front of potential customers leading them to signing up.
- Customer Activation Agents – Physical. These are agents who, via setting up a demo stand at physical locations, put the Njuka game right in front of potential customers leading them to signing up.

The role is commission only and agent is paid per qualified activation – This gives the potential candidate unlimited earnings potential. For example, 20 activations a day at K10 per activations would be K200 a day. Furthermore, the role can be part time and agents determine their own hours of work and place of work.

Potential must live and reside in a major Zambian City or Town

Core Duties and Responsibilities

- Educate consumers about the product (through brand activations)
- Qualify leads from activation campaigns and other sources as sales opportunities
- Proactively seek new business opportunities in the market
- Report weekly sales activity metrics

Qualifications and Experience

- Experience in sales or working on activation campaigns will be a plus.
- Technology Savvy and must own a smart phone, laptop and/or tablet to use for the role.
- Excellent verbal and written communication.
- Ability to be engaging and energetic

Application Process

Interested applicants may submit their application online at www.njuka.com and go to the partner with us section. <https://njuka.com/welcome/partner.html>

Questions to complete will include:

- Have you ever worked as a product activator or done any sales?
- Tell us more about yourself and what will make you a good activation agent and how you plan on activating customers.
- Proposed Locations where activation will be conducted (if physical)

Only short-listed candidates will be contacted

Deadline: Rolling

The Njuka Gaming Co., Ltd located in, Lusaka, Zambia, is licensed and regulated as an online casino by the Ministry of Tourism under license No 0000032. No persons under the age of 18 years are permitted to gamble. Winners know when to stop. Warning: Gambling involves risk. By gambling on this platform, you run the risk that you may lose.